

ICT FOR A GLOBAL SUSTAINABLE FUTURE

How ICT can durably contribute to the wellbeing of all citizens around the world



International Conference
European Commission – Brussels
January 22 – 23, 2009

Biography

Session 2: Vision of a true sustainable future
Session chair: Roger Torrenti
Day 1 - January 22, 2009

Nic Marks



Position:	Founder of centre for well-being, nef
Number of years relevant experience:	12 -15 years
Key areas of specialism:	subjective indicators of well-being well-being at work & in organisations innovation and well-being sustainable development and well-being national accounts of well-being alternative measures of progress

Experience and skills

Nic Marks is Founder of the *centre for well-being* and has led the well-being programme at **nef** since 2001. Nic is a recognised expert in the field of well-being research and undertakes innovative research in the use of well-being indicators in public policy environments. Nic has expertise in relation to individual, social, economic and environmental indicators of well-being and has previously applied his work in policy fields as diverse as sustainable development, health and social care, education, culture and the arts, and employment. Nic has experience of devising methodologies to measure well-being, statistical and analytical skills, and a proven ability to interpret findings in a way that makes sense for policy makers, practitioners and the general public. He also has a particular interest in how objective and subjective measures can be used alongside each other to create national and local accounts of well-being and in how we can best increase well-being within our environmental limits.

Nic is regularly asked to attend speaking engagements and occupies a number of advisory positions as a result of his pioneering research. He was the lead author of **nef**'s innovative *Happy Planet Index*, a global index of human well-being and environmental impact. He was an advisor to the UK Government Office for Science's Foresight project on 'mental capital and well-being' which was published in October 2008. He devised, together with others at the centre for well-being, the model and methodology behind **nef**'s new report on National Accounts of Well-being.

Nic has a degree in Management Studies from Cambridge University, a Master's degree in Operational Research from Lancaster University and a postgraduate diploma in Change Agent Skills and Strategies from the Human Potential Research Group at the University of Surrey. He is also a qualified psychotherapist and a member of the International Society for Quality of Life Studies – ISQOLS. In 2007 **nef** won the ISQOLS 'Betterment of the Human Condition' award in recognition of their work on the Happy Planet Index.